



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 5M 9

Results as of: 4/30/2015

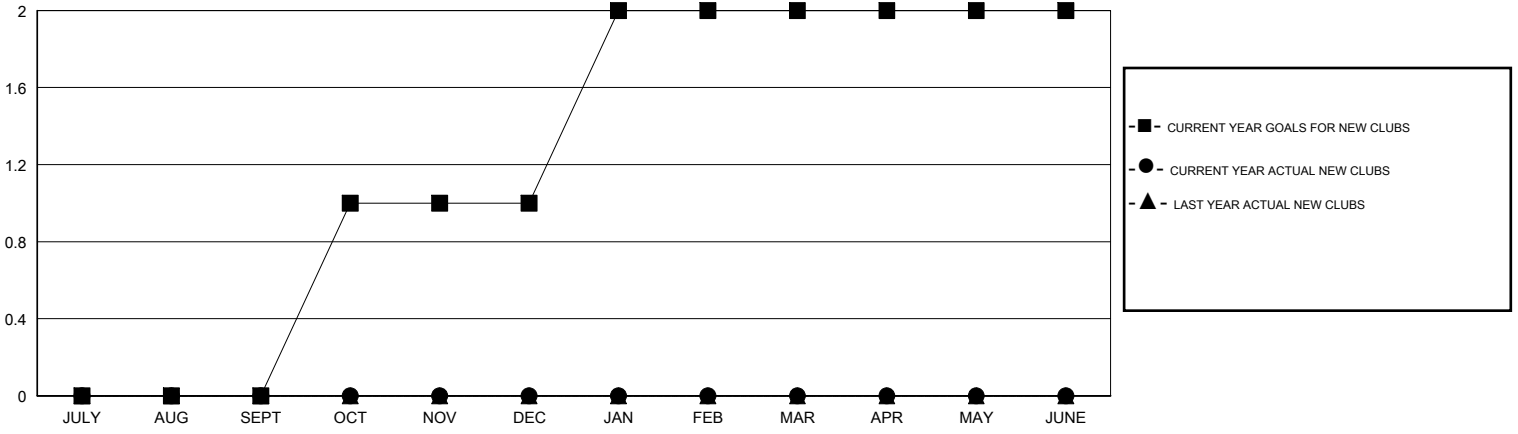
GMT: Judy Hankom

LOCATION MINNESOTA

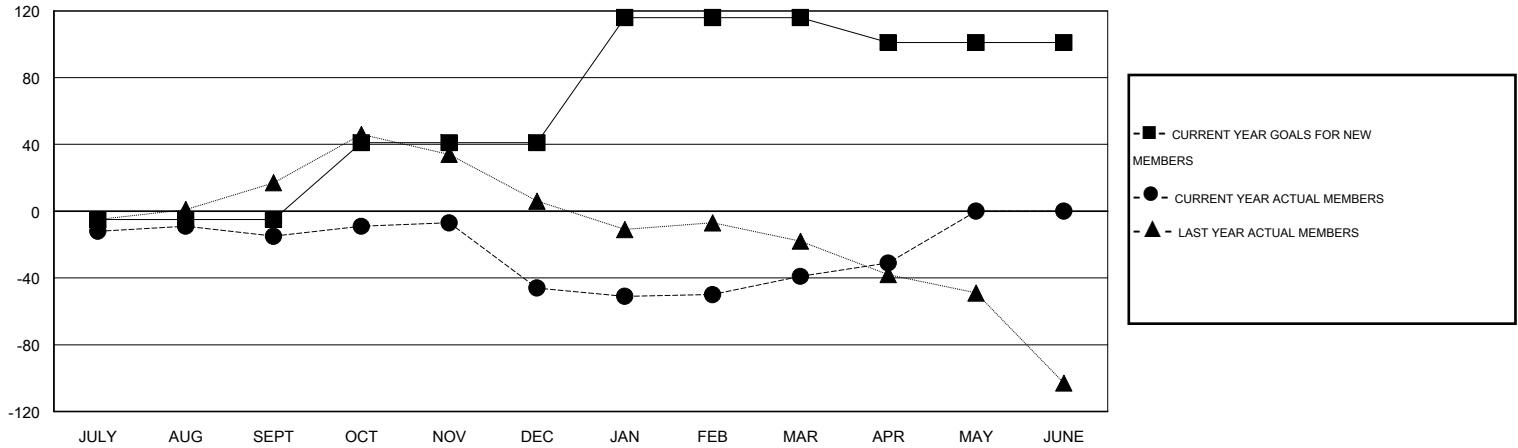
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 1             | -1            | JULY/AUG/SEPT         | -5              | 45                            | 60              | -15           |
| OCT/NOV/DEC           | 1             | 0         | 0             | 0             | OCT/NOV/DEC           | 46              | 41                            | 72              | -31           |
| JAN/FEB/MAR           | 1             | 0         | 0             | 0             | JAN/FEB/MAR           | 75              | 36                            | 29              | 7             |
| APR/MAY/JUNE          | 0             | 0         | 0             | 0             | APR/MAY/JUNE          | -15             | 18                            | 10              | 8             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                |
|------------------------|---|--------------------------------|
| DROPPED CLUBS: 1       | 43 CLUBS OF 65 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b>     |
|                        |   | MALE 1,517 (65.05%)            |
|                        |   | FEMALE 815 (34.95%)            |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | <b>FAMILY UNIT MEMBERS</b> 736 |
| DECEASED 22            |   | HEAD OF HOUSEHOLD 364          |
| CLUB CANCELLED 0       |   | NON-HEAD OF HOUSEHOLD 372      |
| OTHER 149              |   |                                |
| <b>TOTAL 171</b>       |   |                                |